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MANITOWISH
WATERS



WISCONSIN

HOME OF THE TIGER MUSKIE

Muskie, Pike and Bass Fishing : Boating : Bathing : Water Sports
Golf : Tennis : Shuffle Board : Dancing : Saddle Horses
Distributed by the Manitowish Waters Chamber of Commerce
MANITOWISH WATERS, • WISCONSIN

MANITOWISH WATERS

For the visitor intent upon spending a quiet, restful vacation embodying comforts and natural beauty, the environs of MANITOWISH WATERS commend themselves to the most discriminating.

United States Highway 51 enters the center of this area where good roads lead to the many resorts, through rolling country indescribably beautiful, dotted with numerous lakes, and picturesque forest—freshly multi-colored in Spring—when resorts are uncrowded and undulating forests are alive with growing beauty and trout streams and lakes are most alluring. The real time of the season to fish. Summer—emerald-green time—June, July and August, when hard-surfaced highways beckon, resorts, cabin groups and hotels extend their unexcelled welcome; trout and bass

fishing excellent, and summer sports activities such as canoeing, fishing, swimming, horseback riding, hiking, etc., can be best enjoyed. Gorgeous Autumn with its gaily-colored sweep from the many clear lakes, resorts will be open to accomodate all, highways uncrowded and the forest landscape will be aglow with all the glory of Indian Summer days. A wonderful time of year to really enjoy Nature in all it's unpaintable beauty, and an excellent season for real fishing. Perchance there is a desire to linger on or return for the deer season when there is a tang in the air and vistas are broad.

ESOX MASQUINONGY—"King of the Fresh-water Game Fish", "Thrill-giving Tackle Buster", "Tarpon of the North", "The Tiger." These are not necessarily extravagant superlatives, but simply expressions directed at the largest of any fresh-water game fish—The MUSKY. Manitowish Waters is in the heart of the famous Wisconsin Musky waters, being on the notorious Manitowish chain of 14 beautiful lakes.

Wild-life abounds in the serene forests of this VACATION LAND.



LRP XX
\$8⁰⁰

The Welcome Mat
is down

THERE IS ONLY ONE THING that can match the pleasure we feel in bidding you the warmest possible welcome to Manitowish Waters, Wisconsin. That pleasure you will know after you have visited this beautiful VACATION LAND which offers so much of varied scenic beauty. Should you consider this an extravagant statement, We wish to issue a friendly challenge for you to come and give Us a chance to prove it. The "MAT" is down, the "WELCOME MAT" of green forests and scenic highways is awaiting your arrival. The famous Northern Wisconsin hospitality of Manitowish Waters is yours when you arrive.

As members of the Board of Directors of the Manitowish Waters Chamber of Commerce, and in behalf of all of our members, we welcome you to MANITOWISH WATERS.

PALMER C. HANSON, *President*
JULIEN A. WARNIER, *Vice President*
GEORGE BAZSO, *Director*
TOM CRAWFORD, *Director*
OTTO F. BURICH, *Secretary and Treasurer*
& Director of Publicity

HISTORY..



FOR A LITTLE MORE THAN A CENTURY — FROM about 1650 to 1760 — France, by virtue of exploration of her subjects in the New World, claimed all the vaguely bounded land west of Lake Michigan and called it "Ouisconsin," the French version of an Indian word meaning "Gathering of the Waters." Previously (about 1512) Spanish explorers in the southeastern part of the United States made claim to all unknown land that stretched to the north and west of where they stood and named it "Florida" though no Spaniard ever penetrated the vast northwest.

France's domain in the New World was ended by British military occupation in 1763. Not many years later the fervent freedom-loving Americans pushed the English to the north of Great Lakes and thirteen colonies became the nucleus of the United States with the far flung uncharted territory of the west, the material from which new states were to be carved from time to time.

Massachusetts, Connecticut and Virginia, with undefined Western boundaries, once claimed territory in Wisconsin, but ceded these claims when a congressional ordinance in 1787 provided for the governmental machinery of the Northwest Territory comprising the land northwest of the Ohio River. After being variously included in the territories of Indiana, Illinois and Michigan, Wisconsin territory was authorized in 1836 with boundaries including what is now Iowa, Minnesota and parts of the Dakotas.

Twelve years later, Wisconsin was admitted to the Union as a State and consisted of 29 counties. From time to time, new counties were created as the population shifted northward until 1901 when the total of 71 counties made up the present State of Wisconsin.

In unrecorded ages, primeval forests, endless and almost impenetrable, threaded with shiny rivers and lakes, covered the entire State of Wisconsin, with the Creator's blessings in that respect bestowed on the northern portion of Wisconsin most generously. Vilas County, in which the Manitowish Waters are located, has a total of 346 lakes which occupy 140 square miles or more than 15 per cent of the area of a county almost as large as the State of Rhode Island.

Jean Nicolet was the first white man known to set foot on Wisconsin soil. He arrived in the summer of 1634 and history records experiences which they mention in their missionary report to their order in Europe, saying "When they (Nicolet and his companion) reached their destination, they fastened two sticks in the earth and hung gifts thereon so as to relieve the tribes from the notion of mistaking them for enemies."

Nicolet had come to find the "People of the Sea," perhaps Asiatics, said to be living far beyond the last outpost of French discovery in Georgian Bay of Lake Huron. He found, however, the Winnebago Indians who were awed by the stranger in magnificent Chinese robes which he

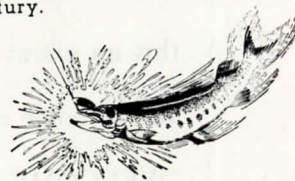
had brought in the event his adventures would bring him to the great Orient, and frightened by the "Thunder" he carried in his hands when he fired two pistols.

During the period of French dominion, from 1660 to the fall of Montreal to the English in 1760, there were many brave souls matching the courage of Nicolet; a large majority being lured by the promise of great wealth in fur trading although fur trade was controlled as a monopoly by government officials. There were bold free-traders who defied commercial restriction trading without license who were known as "Coureurs de Bois" (wood rangers) There were doubtless many of these daring traders who bartered with the Indians long before history records the arrival of the first European.

Two such Coureurs de Bois visited Green Bay in 1654 and explored the Lake Superior region in 1656 and again in 1659, spending a winter on Chequamegon Bay in a rude fortified hut of brush and logs — the first white man's dwelling in Wisconsin. In 1660 Rene Menard, an aged missionary, withstood the rigors of the long journey from Montreal to Wisconsin only to lose his way in the woods and die not far from the present city of Merrill.

The fur trade lasted until shortly after the Civil War. In about the year of 1800, a post had been established at Lac du Flambeau. The trader was Francois Victor Malhiot. He traded for the Northwest Fur Co., and brought goods from Kaministiquia on the northwest shore of Lake Superior (now Fort William). In his journal, he described the portage from the mouth of the Moutreal and the canoe journey to Lac du Flambeau and incidents of the winter's trade.

The let-up in the fur trade was the signal for the starting of the lumbering period, an era which lasted into the present century.



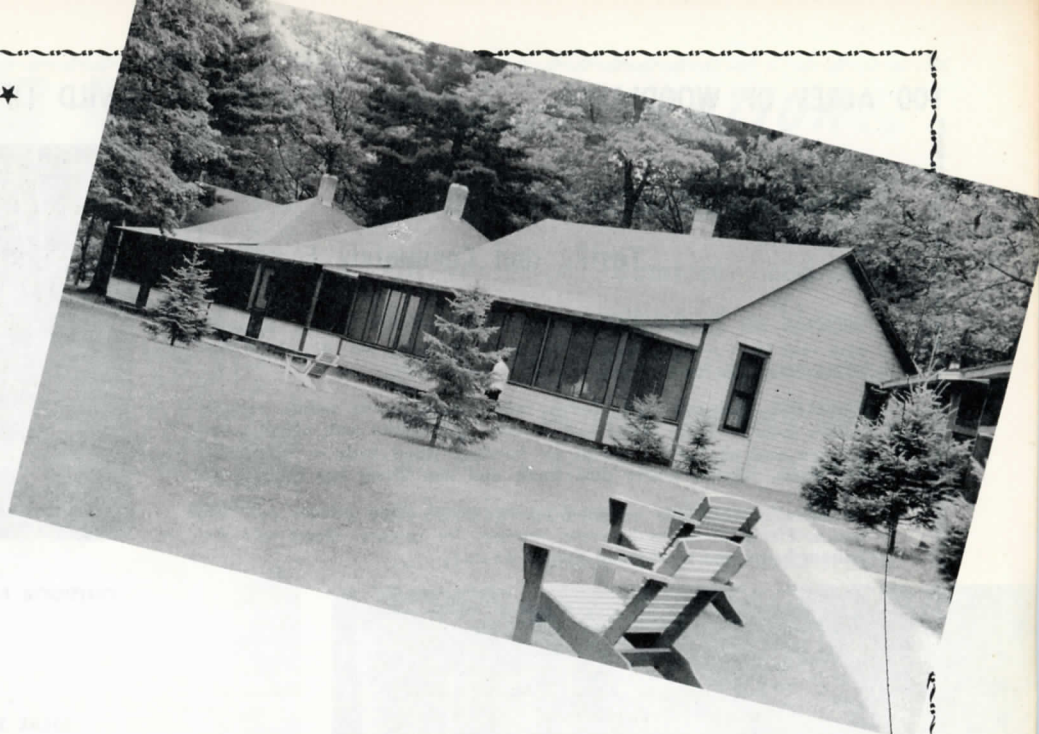
In 1884, Peter Vance, guide, cruiser and typical north-woodsman, left Menominee, Wisconsin, and headed for the Manitowish Waters. Vance started out with two helpers and their means of transportation consisted of three canoes. They paddled up the Chippewa River to the mouth of the Flambeau, and up the Flambeau River into the Manitowish River and through Sturgeon and Benson Lakes into Rest Lake where their journey came to an end. They had left Menominee in April, 1884, and arrived at their destination in August of that year. Many stops had been made enroute but the actual traveling time was one month. Distance traveled was approximately 200 miles. Their canoes were loaded with a year's provisions, guns, ammunition, surveying instruments and various tools. Vance had been engaged by the Chippewa Logging and Boom Co., to survey the land for logging operations.

And so, in August of 1884, Peter Vance arrived in the famous Manitowish Waters region, the first white man to establish a residence in that locality. Little did Vance dream that this very portion of "Ouisconsin" (Gathering of the Waters) was destined to become one of the greatest vacation centers in the years to come.

★ ★ ★ ★ ★ ★ ★

.. Try
Koerner's
SPIDER
LAKE
RESORT

On U. S. Highway 51
 IN THE HEART OF
 THE MANITOWISH
 ★ WATERS ☆



AN UP - TO - DATE RESORT WITH ALL FACILITIES
 FOR A HAPPY, COMFORTABLE VACATION

★ *Featuring Good Food* ★



Your inquiry will have my prompt, personal attention, giving you rates, folders, and complete information on "Fun for the Family."

Alvin Koerner

RECOMMENDED BY DUNCAN HINES

***Koerner's* SPIDER LAKE RESORT**

TWO MILES FROM MANITOWISH WATERS AIRPORT

P. O. MANITOWISH WATERS, WISCONSIN

All **ROOMS**
and
COTTAGES
with **BATH**

Also operating
Koerner's
COFFEE SHOP

"Eat Overlooking
 the Lake"



Fountain
 Tasty Sandwiches
 Hot Meals
 at all hours



Novelties - Souvenirs
 Fishing Tackle and
 Toilet Necessities



HAVE FUN

at our
O V A L
B A R



Telephone
 Manitowish Waters,
 Wis. 52

100 ACRES OF WOODLAND . . . PLenty OF DEER AND WILD LIFE

MODERN HOUSEKEEPING COTTAGES . .

Tastily and Completely Furnished

LOCATED ON STAR LAKE of MANITOWISH CHAIN among beautiful pine and birch trees. Private entrance on Highway No. 51. 1000 feet of lake frontage. Lovely sand beach.

COTTAGES equipped with electric refrigerators, inside toilets, running water, some with hot water and showers, gas stoves with ovens, wood burning and oil burning stoves for heating. Good beds — innerspring mattresses. Interior knotty pine finish and one lovely log cabin.

All cottages have nice screened porches overlooking private pier and beach. Plenty of space between cottages for privacy. Good safe flat bottom boats and new round bottom boats.



OUTDOOR FIREPLACE for evening gatherings
HIKING TRAILS through the woods

GOOD FISHING ?
Y E S !

IDEAL SPOT FOR HAY FEVER SUFFERERS

OPEN MAY 15TH TO OCTOBER 15TH
Write for rates, etc.

MANITO LODGE

Phones — Manitowish 91
Evanston, Illinois — Uni. 4-6307

MANITOWISH WATERS

WISCONSIN



Enjoy ADAMS PINE ACRES

FOR THE REST OF YOUR LIFE

On Beautiful Spider Lake

In the Center of the Manitowish Waters Chain of
14 Beautiful Lakes

★ ★ ★

SUN BATHE ON THE FINEST SAND BEACH
IN THE NORTH

BEAUTIFUL GROUNDS
16-FOOT TOMAHAWK BOATS



Rustic as the North Woods — Stone Fireplaces

MODERN - COMPLETELY FURNISHED
HOUSEKEEPING LOG CABINS

SCREENED AND GLASSED PORCHES
DEEP FREEZE SERVICE

★ ★ ★

For your reservation for '51

WRITE — WIRE — or CALL

Adams PINE ACRES

PHONE 83

MANITOWISH WATERS

WISCONSIN



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ZIGRAY'S NORTHERN LIGHTS RESORT

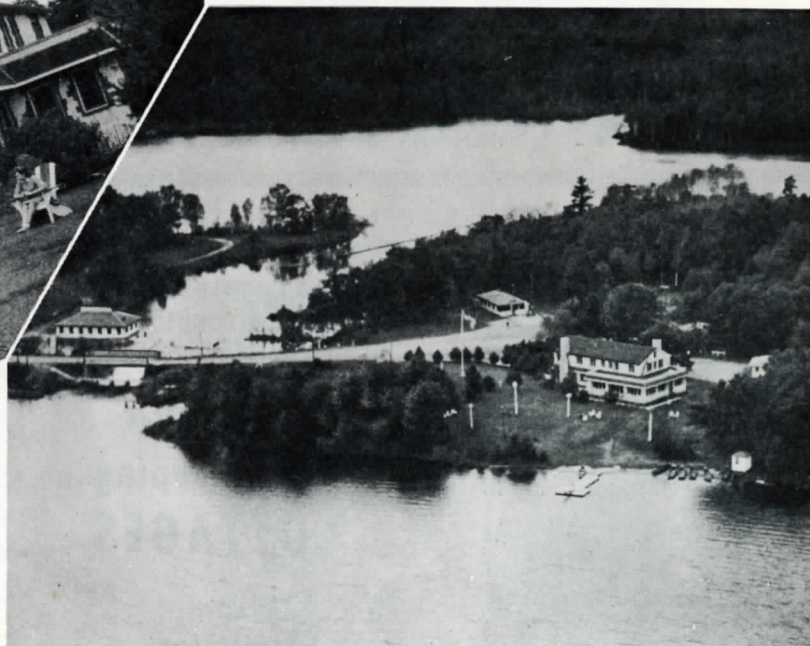
Manitowish Waters, Wisconsin

*an ideal LOCATION..
for an ideal VACATION*

Convenience . . comfort . . and even luxury . . in a setting of wilderness beauty, characterize this vacation resort. A modern fireproof hotel, beautifully appointed, with a group of lovely cottages adjacent, all situated in a grove of pines and white birch, the entire grounds commanding a suburb vista of Rest Lake . . *isn't this exactly what you have been looking for?*



AMERICAN PLAN RESORT



The
Management
and personnel of the
NORTHERN LIGHTS RESORT . .

experienced in satisfying the requirements of those accustomed to the best, feels that it is equipped to offer a superior version of "the abundant life."

**HOT and COLD RUNNING WATER
IN EVERY ROOM**

**MODERN COTTAGES WITH
SHOWER OR BATH . . HOT
WATER AT ALL TIMES
INNER SPRING BEDS**

**SANDY BATHING BEACH
SAFE FOR CHILDREN**

MODERN COCKTAIL LOUNGE
Across the road from hotel

EXCELLENT FISHING

Capable guides available

**18-HOLE GOLF COURSE NEARBY
SADDLE HORSES AVAILABLE
GAMES OF ALL KINDS**

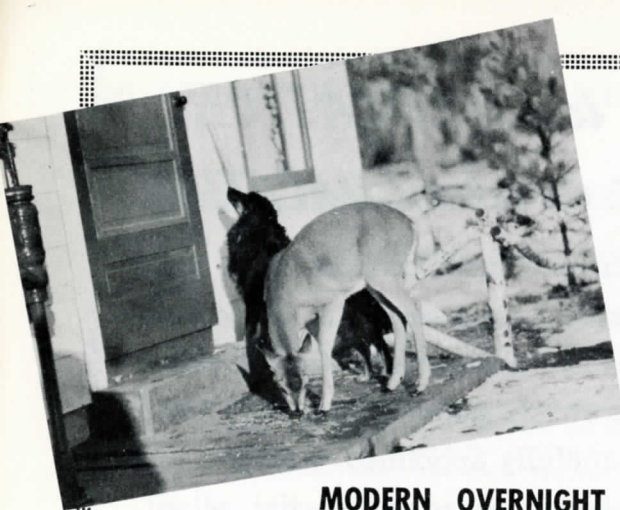
Located on U. S. Highway 51 at Rest Lake . . 284 miles from Milwaukee and 387 miles from Chicago.
An enjoyable day's drive.

Chicago & Northwestern runs overnight Pullmans to this region. Also daylight trips. Trains will be met by appointment.

Zigray's NORTHERN LIGHTS RESORT

MANITOWISH WATERS, WISCONSIN — PHONE 75

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★
★ *Little*
Star ★
Resort



MODERN OVERNIGHT and HOUSEKEEPING COTTAGES

on LITTLE STAR LAKE

ONE OF THE 14 BEAUTIFUL LAKES ON THE FAMOUS MANITOWISH WATERS CHAIN

SAFE, SANDY BEACH FOR SWIMMING

Outboard Motors for Rent

LITTLE STAR GARAGE

24-hour  service

EVERYTHING FOR THE CAR

ON U. S. HIGHWAY 51

For further information — call or write:



"TOM" and ALICE CRAWFORD

MANITOWISH WATERS, WISCONSIN

Phone 134



"JUST THE PLACE
YOU'RE LOOKING FOR"

KNOPP'S
Modern
Housekeeping
COTTAGES

on
BEAUTIFUL
SPIDER LAKE
On a Chain of 14 Lakes

A moderate size resort under congenial management, offering fine cottages equipped with electric lights and refrigeration, bottle gas stoves, hot and cold running water, modern bathrooms, and comfortable beds.



MUSKIE — WALLEYE — and BASS
FISHING

★
GOOD BOATS

★
SHUFFLE BOARD

★
RIDING HORSES — GOLF AND
TENNIS NEARBY

RATES — \$55 and \$75 per week
For further information, rates, etc.

write:

Mr. and Mrs. Frank E. Knopp

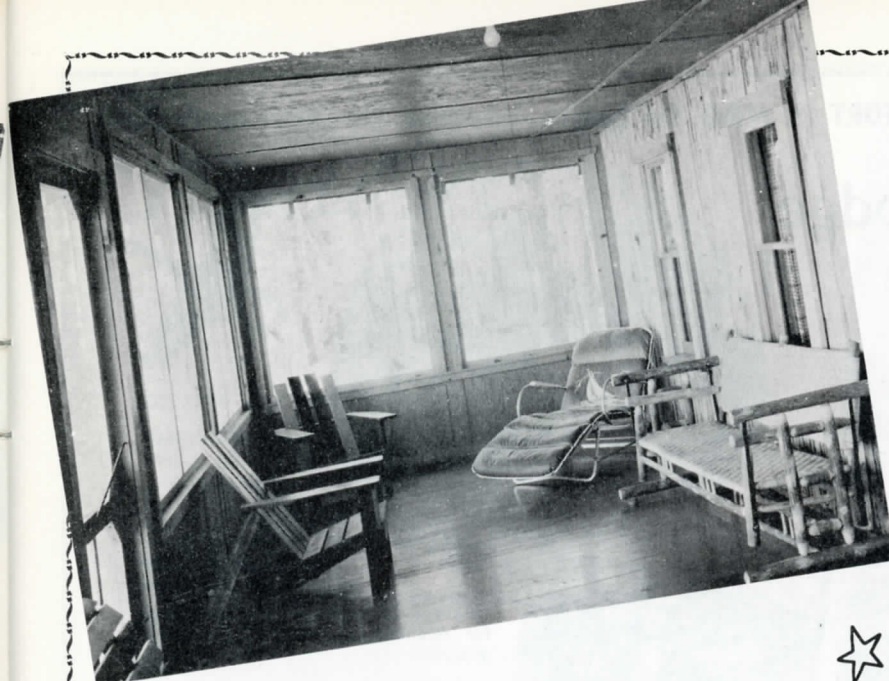
Postoffice:

MANITOWISH WATERS, WIS.

Phone 49

ISLAND LAKE LOG CABINS

ON ISLAND LAKE OF THE
MANITOWISH CHAIN



Island Lake Log Cabins

are equipped with gas stoves, hot and cold running water, modern bathrooms, showers, comfortable beds, natural rock fireplaces, electric refrigerators and telephone.

★ ★ ★

Spacious screened porches . . Outside charcoal broilers . . Every cabin is furnished with all facilities for modern housekeeping.

★ ★ ★

All china, glassware, utensils and furnishings are of excellent quality and new. Linens furnished if desired.

★ ★ ★

ISLAND LAKE LOG CABINS ARE DESIGNED FOR LIVING THE MODERN WAY AND INSURE A PERFECT VACATION. NOWHERE IN THE GREAT NORTHWOODS VACATION AREA ARE RUSTIC SIMPLICITY AND WOODLAND BEAUTY SO FLAWLESSLY COMBINED WITH THE COMFORTS OF HOME.

Your inspection is invited.



110 A C current for appliances



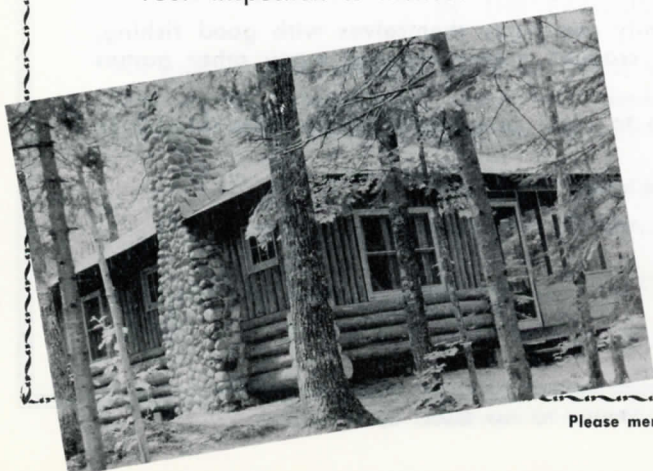
For further information, rates, etc., write:

Island Lake Log Cabins

Richard Sleight, Manager

P. O. MANITOWISH WATERS

WISCONSIN



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LOCATED AND EQUIPPED WITH YOUR COMFORT IN MIND On Benson Lake and the Manitowish River

Jones' Lakewood Lodge

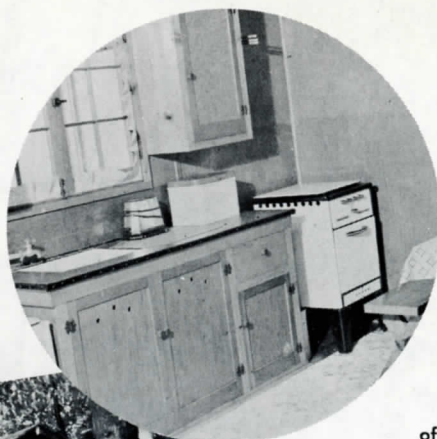
MODERN HOUSEKEEPING CABINS

Accommodate 2 to 6 persons

AMERICAN PLAN CABINS — GUEST ROOMS

MEALS SERVED TO HOUSEKEEPING GUESTS

Muskie — Walleye — Bass — Sturgeon — Pan Fish
Ping-Pong, Shuffle Board, Horseshoes and all Vacation
Activities available



Kitchens like home

Ample foliage
of pine and birch trees
makes each cabin a secluded Haven
for relaxing privacy and quiet, un-
disturbed rest.

EASY TO REACH . .

HARD TO LEAVE

Entrance on U.S. Highway 51

Folder and rates promptly mailed.

Write:

JONES LAKEWOOD LODGE

MANITOWISH WATERS

P.O. Manitowish, Wisconsin

PHONE 13

Welcome to PAPOOSE LODGE

ALL MODERN HOUSEKEEPING COTTAGES

MUSKY

WALLEYE
PIKE

BASS

CRAPPIE

LOCATED ON BEAUTIFUL SPARKLING CLEAR PAPOOSE LAKE

Our cottages all have electric refrigeration, bottle gas, running water, inside toilets, comfortable innerspring mattresses, and other modern features.

At Papoose Lodge the entire family can enjoy themselves with good fishing, boating, swimming, table tennis, croquet, horseshoes and many other games and sports.

Cottages accommodate from two to eight people. Rates are from \$35.00 to \$65.00 per week.

Special rates before June 15 and after Labor Day.

Telephone: Call Rhinelander, Wis., ask for Toll Operator and then, Bill Berry's Papoose Lodge.

For further information write Mr. and Mrs. Bill Berry, Manitowish, Wisconsin.

BOATS ON TWO LAKES

PHIL and WILMA
Campbell's
RESORT

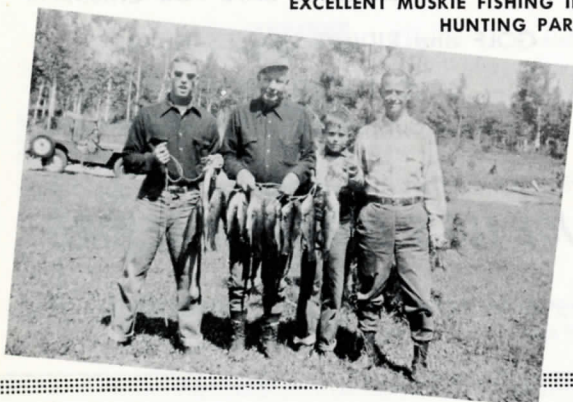
ON BEAUTIFUL REST LAKE — one of the famous Manitowish Waters chain of 14 lakes.

LOCATED — A half mile off U.S. Highway 51 on Co. Trunk W.

AMERICAN PLAN — or — EUROPEAN, in our Modern Lodge — Dining Room overlooking the lake — Excellent food — Rooms with private bath.

Also SEMI-AMERICAN PLAN — in our Guest Cottages equipped with small kitchenettes. This plan includes Dinner in the Lodge. Other meals are optional.

EXCELLENT MUSKIE FISHING IN SPRING AND FALL
HUNTING PARTIES ARE WELCOME IN SEASON
NEW BOATS ARE HARBORED IN OUR PRIVATE BAY



Let us help you make your vacation an enjoyable one.

For further information, rates, etc., write or call —

PHIL and WILMA CAMPBELL
CAMPBELL'S RESORT

MANITOWISH WATERS, WISCONSIN

P.O. Manitowish, Wisconsin

Phone, Manitowish Waters 161

Experience one of our "JEEP RUNS" for FUN!



Patterson's

MANITOWISH RIVER RESORT

IN THE FAMOUS MANITOWISH WATERS REGION

All modern new cottages, fully equipped with running hot and cold water. Gas stoves, refrigeration, comfortable beds with spring mattresses, electric lights, shower, and inside toilets. Screened-in porches.

SAFE — SANDY BEACH : GOOD BOATS : EXCELLENT FISHING
Also Rooms in Main Lodge — American Plan, at Reasonable Rates

For further information, write:

J. W. PATTERSON, P.O. MANITOWISH, WISCONSIN
Phone — Manitowish Waters 19



Welcome . . to a Vacation of Happiness

JOE ILG'S LOG CABINS

are located on beautiful Rest Lake of the Manitowish Waters Chain of 14 lakes. We have completely MODERN cottages as well as RUSTIC LOG CABINS with three or more rooms equipped with housekeeping facilities, excellent beds, electricity and bottle gas ranges.



SANDY BATHING BEACH . . .

PERFECTLY SAFE FOR CHILDREN

GOLF and RIDING HORSES NEARBY

WE CATER TO ARCHERS

during our beautiful fall season

Write for further information to . .

JOE ILG'S LOG CABIN RESORT

Joe F. Ilg, Jr.

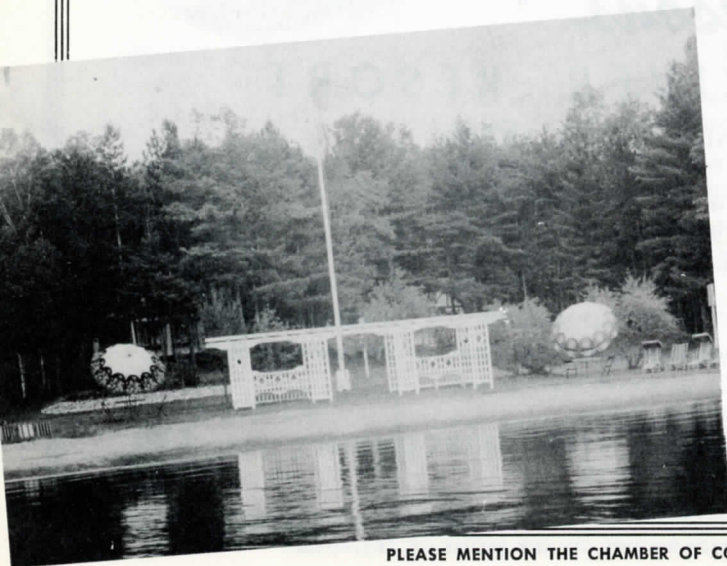
MANITOWISH WATERS, WISCONSIN

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We Invite You to . . Red Feather Lodge

SITUATED ON REST LAKE . . . among stately pines and birches . . surrounded with nature's beauty.

WELL EQUIPPED MODERN COTTAGES
With baths . . hot and cold running water
. . AMERICAN PLAN and HOUSEKEEPING.



EXCELLENT SAND BEACH . . wooded trails for hiking . . muskie, wall-eye and bass fishing.

You'll enjoy our "COCK'S TAIL" LOUNGE with its quaint surroundings. Come to Red Feather Lodge for daytime recreation and peaceful night rest.

For further information, rates, etc., write . .

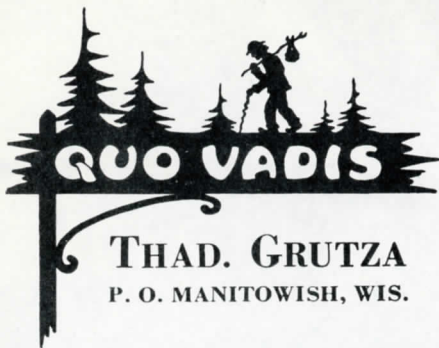
RED FEATHER LODGE

MR. and Mrs. JOHN ZIEMBA, PROPS.

P. O. MANITOWISH

WISCONSIN

PHONE: MANITOWISH WATERS 113



Housekeeping Cottages fully equipped . . modern

Screened porches . . innerspring mattresses . . bottled gas . . oil heat
 . . running water . . good boats . . sand beach

.. for

A restful and invigorating vacation,
 come to

"QUO VADIS"

Nestled among the pines on the shores of beautiful Clear Lake . .
 headwaters of the famous Manitowish chain of fourteen lakes

.. for

Thrills . . fish in the famous "Quo Vadis
 Bay," favorite fishing grounds of the chain,
 where muskies and walleyes abound.

Reasonable rates by the week,
 month or season.

June 18 - September 10

Special rates out of season.

OPEN
 MAY 15 to OCT 15

Cabins in the pines
 Clear Lake



OUR BOAT DOCK — ON REST LAKE

Completely Modern Cottages for Housekeeping or for Overnight

All of our cottages have innerspring mattresses,
 bottle gas stoves, and private showers.
 Our "Overnitters" are also **Modern** with private
 showers.

Strum's CHATEAU

Highway 51 — near Rest Lake

Mr. and Mrs. Walter E. Strum
 MANITOWISH WATERS PHONE 9125 P. O.

Strum's CHATEAU

Located on Highway 51 . . near Rest Lake
 and within a few minutes drive of fifty lakes,
 rivers or streams for any kind of fishing desired.

.. COTTAGES

SITUATED AMONG THE PINES, ACCOMMODAT-
 ING TWO . . FOUR . . OR . . SIX PERSONS

Modern Bar
 Case Beer Bottle Goods



Point-O-Pines

*Offers
You*

MODERN HOUSEKEEPING CABINS
completely furnished with . . BATH,
ELECTRIC LIGHT, and good BEDS
with INNER-SPRING MATTRESSES



Ideally Located

. . ON A
20-ACRE PINE COVERED PENINSULA IN THE CENTER OF SPIDER LAKE
HAVING OVER 2,000 FEET OF WONDERFUL SAND BEACH.
GOOD BOATS, ETC. FOR A COMPLETE VACATION

Spider Lake

For further information . . write:
WM. FOTSCH

Point-O-Pines
MANITOWISH, WISCONSIN



ONE OF OUR COTTAGES

You'll Like . . **LYDIA'S** *Housekeeping Cottages*

★ ★ LOCATED on LAKE MANITOWISH . .

Our homelike, modern cottages are fully equipped for housekeeping, with gas, electricity, running water, electric refrigerators, inside toilets. Each cottage built on lakefront commanding a beautiful view of the lake.

A QUIET, MODERATE-SIZE RESORT where the entire family can enjoy their vacation.

Special rates until last week of June and after Labor Day.

For further information write:

"Our Main Pier"

Lydia's **Cottages**

MANITOWISH WATERS

WISCONSIN

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Homer's Place

THE ONLY
RESORT ON CIRCLE LILY LAKE
... HOUSEKEEPING CABINS ...

CLEAN COMFORTABLE COTTAGES completely furnished. Gas Stoves. Electric Lights. Screened Porches. Linens furnished. Sandy Beach. Boats included. Rates \$30 to \$40 per week.

EXCELLENT MUSKIE FISHING

HOMER'S PLACE

(Homer & Helen Sexton)

MANITOWISH WATERS, WIS.

P. O. Manitowish - - - Wisconsin



All the comforts of home. In the North Woods. Modern housekeeping cottages, with electric refrigeration, shower baths and electric lights. Also fine sand bathing beach. We suggest making reservations early with a nominal deposit to prevent disappointment.

Located just 500 feet off U. S. Highway 51, on County trunk "W", on beautiful REST LAKE.

For further information, rates, etc., write

MRS. GUS HEIDMANN

OAKGROVE COTTAGES

Phone 114

Manitowish Waters, Wis. • P.O. Manitowish, Wis.

MUSKIE, BASS and PIKE FISHING



ENJOY A PERFECT NORTHWOODS FAMILY
VACATION . . . at

... FRANK TICHY'S KNOTTY PINE RESORT

Located on the Beautiful Manitowish River in
MANITOWISH WATERS, WISCONSIN

Entrance on Highway U.S. 51

- 6 MODERN HOUSEKEEPING COTTAGES
- SHOWERS and LAUNDRY ROOM
- COFFEE SHOP — GRILLE and REFRESHMENTS
- SAFE BATHING BEACH
- CHILDREN'S PLAYGROUND
- UNEXCELLED FISHING
- RESTFUL SECLUSION
- CONGENIAL ATMOSPHERE

Frank Tichy's KNOTTY PINE RESORT

P.O. MANITOWISH, WISCONSIN

Chicago Phone: Merrimac 7-5871 — Manitowish Waters 109



Housekeeping Cabins

on ALDER LAKE

GAS and ELECTRIC REFRIGERATION

GOOD BOATS

REASONABLE RATES

BILL'S PINE VILLAGE

MANITOWISH WATERS

WISCONSIN

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER

FOR THE TIME OF YOUR LIFE IN THE WISCONSIN NORTH WOODS

Ray and Ginny's **CIRCLE LILY LODGE**



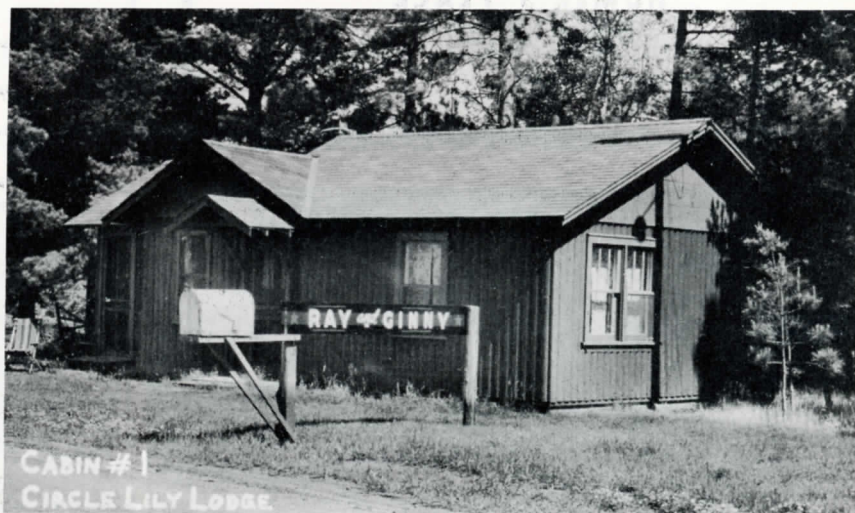
On U.S. HIGHWAY 51
ON THE FAMOUS
MANITOWISH
RIVER

MODERN
HOUSEKEEPING
CABINS
accommodating from
2 to 6 persons

Our cabins are completely furnished for comfort, with private showers, hot and cold running water, electric refrigeration, bottled gas stoves, oil heaters, and innerspring mattresses.

We have boats on Bass Lake, Circle Lily Lake, and Spider Lake of the famous Manitowish Waters chain of 14 lakes.

We take pride in serving our mixed drinks and good food in the Main Lodge.



Enjoy one of our famous "JEEP" trips through the "Tall Timber".

Circle Lily Lodge is open the entire year. Special rates before June 15, and after October 1.

We will meet trains and planes by appointment.

For further information;

Write or call —

RAY or GINNY NEWBOLD

CIRCLE LILY LODGE

P.O. Manitowish, Wisconsin
Phone Manitowish Waters 14

WALTER MEINEL'S

Deluxe Summer Homes for Housekeeping



These beautiful homes were completed early in 1948, and are the most luxurious summer homes ever constructed for rental.

Large
Living Rooms

One, Two and
Three
Bedroom
Homes

MANITOWISH WATERS, WISCONSIN

Located on the shores of Beautiful Rest Lake, and is a part of the
Famous Manitowish Waters Chain of 14 Lakes

MODERN KITCHEN . .
BUILT-IN CABINETS
DOUBLE SINK
ELECTRIC
REFRIGERATION
(completely furnished)
COMPLETELY MODERN
BATHROOM
OIL FURNACE

GOOD MUSKIE,
WALLEYE, BASS,
and PAN FISHING
EXPERT GUIDES
AVAILABLE

SHUFFLEBOARD
HORSESHOE

SANDY BEACH



RENTED BY THE WEEK, MONTH OR SEASON

25 percent discount before June 18th, and after September 10th

Write for illustrated folder to **WALTER MEINEL**

PHONE MANITOWISH WATERS, WIS. 165

POST OFFICE: MANITOWISH, WISCONSIN



.. You'll feel right at home

at
Mader's
Manitowish
Waters
Resort

Ideal spot for your vacation. Located on Spider Lake; center of the Famous Manitowish Waters Chain of 14 Lakes. Modern, comfortable and homelike cottages with two and three bedrooms. Cottages equipped with all housekeeping facilities. All cottages face the lake.

Fine sandy beach.

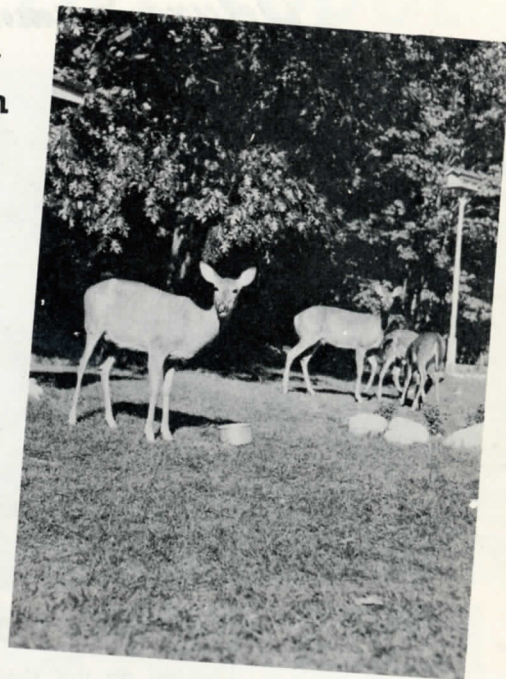
For further information, rates, etc., write or phone

Mader's
Manitowish Waters Resort

Eric Mader

Telephone 82

Manitowish Waters, Wisconsin



- ★ GOOD BEDS
- ★ GOOD FOOD
- ★ FRIENDLY SERVICE
- ★ BEAUTIFUL SURROUNDINGS
- ★ STRICTLY MODERN
- ★ HOT AND COLD RUNNING WATER IN EVERY ROOM
- ★ SHOWERS IN EVERY COTTAGE

For further particulars and rates, write to
A. M. WELCH

Alpine Lodge

P. O. Manitowish, Wis.

★ ★ ★ ★ ★ **ALPINE**
Welch's LODGE

LOCATED ON VAN VLIET AND CRAB LAKE. GOOD MUSKIE, PIKE AND BASS FISHING

★ ★ ★

"Try Alpine Lodge This Summer"

AMERICAN PLAN



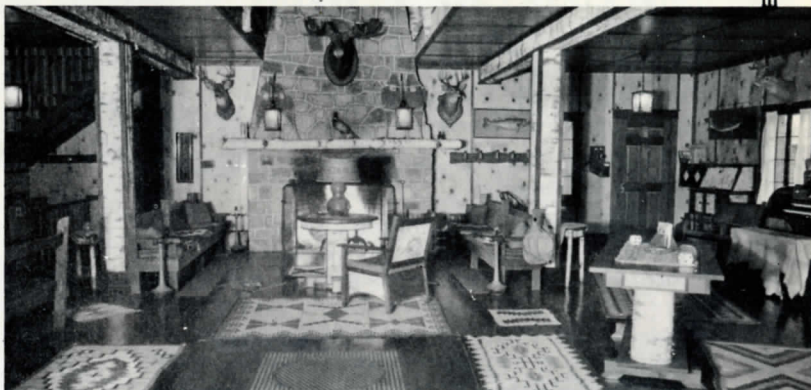
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NORTHERN HIGHLAND LODGE

One of the North's Finest Housekeeping Resorts

ALL WITH BATH
FRIGIDAIRES
GAS STOVES
OIL HEAT
CENTRAL AUTOMATIC OIL
HOT WATER SYSTEM

MODERN COTTAGES
Rates: \$55.00 to \$100.00 per week



Fifteen acres of woodland
beauty on a point one mile
off Highway 51

On Beautiful Island
and Spider Lakes
*Northern Highland
Lodge*

BOATS
MOTORS
SHUFFLE BOARD
HORSE SHOE

Manitowish Waters, Wisconsin
Phone 44 S. M. HAY



Lehman's HOLIDAY LODGE RESORT

RUSTIC HOUSEKEEPING COTTAGES

Modern, comfortable beds, electricity, running water, flush toilets, bottle gas stoves.

SANDY BEACH safe for swimming

The perfect vacation in a beautiful location.

FISHING for Pa
REST for Ma
FUN for the Kids

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Mr. or Mrs. C. H. Lehman

MANITOWISH WATERS, WISCONSIN

P.O. Manitowish, Wisconsin

Phone 103

Sykes'

CABINS..



MODERN CABINS

EQUIPPED FOR HOUSEKEEPING

AND FOR YOUR

COMFORT AND ENJOYMENT



For further information write:

H O M E R S Y K E S

Midlothian, Illinois . . or

Manitowish Waters, Wisconsin

If you are interested in a restful vacation — FISHING — HUNTING (Archery or Rifle hunting) . . . We invite you to our

Waukegan LODGE

Located on Fawn Lake of the famous Manitowish Waters chain of 14 lakes in Vilas County.

Open May through December.
Seasonal rates.

Our Housekeeping Cottages are completely modern, and conveniently located on the Lake.



LODGE



During the hunting seasons, we invite—and hunt with—ARCHERS and RIFLEMEN.

For your vacation recreation, we offer shuffleboard, badminton, horseshoe, croquet, swimming, boating. A nice drive of a few miles will take you to golf courses and saddle horses.

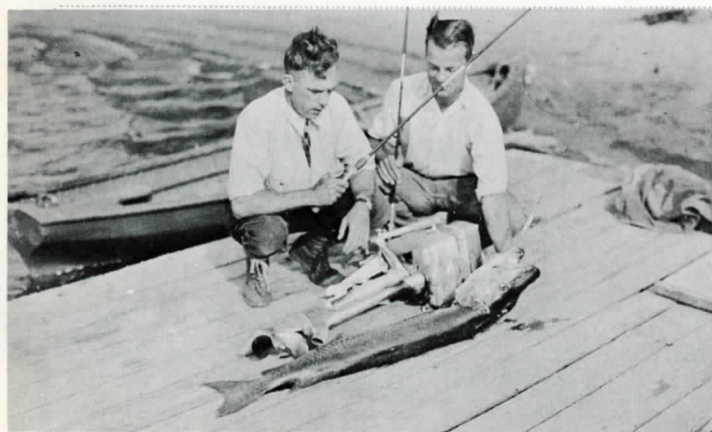
For further information, write, phone, or wire —

WAUKEGAN LODGE

P. O. Manitowish, Wis.

Phone Manitowish Waters 37

Our waters offer MUSKY, WALL EYE, BASS and PAN fishing. Also a paradise of scenic beauty for those that appreciate Nature's Wonderful Wisconsin.



A 45 "POUNDER"

MUSKIE, PIKE and BASS FISHING

PLENTY OF OTHER SPORTS—Golf, Dancing and Riding Horses Nearby.

Hay fever sufferers find relief in the
Pine-laden air.

Located just off U.S. Highway 51. Readily accessible by Auto, Bus or Train, or by Plane. Take the Northwestern R. R. to Manitowish or the Milwaukee R. R. to Minocqua. Trains met by request.

For further information, write or call:

Paul Lange — SYLVAN LODGE

MANITOWISH WATERS, WISCONSIN

PHONE 93

Sylvan Lodge

COTTAGES

ON LAKE MANITOWISH OF THE MANITOWISH
CHAIN OF 14 BEAUTIFUL LAKES

A handy spot for fishermen. Cottages are furnished for house-keeping and are available with two, three or five rooms. Electric lights, frigidaires, innerspring mattresses — but no inside plumbing.

OUR RATES ARE REASONABLE

FINE SAND BATHING BEACH — SAFE FOR CHILDREN



NORTHWOOD *Lodge*

WITH ITS STATELY PINES AND BIRCHES IS A SPOT OF BEAUTY.

It is located on Star Lake with entrance on U. S. Highway 51.

We have a fine sand beach with gradual slope; no holes or drop-offs. The water is crystal clear.



Open May 15 thru Oct. 15. Reduced rates before July 1st and after September 7th.

We offer you some of the finest Housekeeping Cabins completely furnished—private showers, inside toilets, hot and cold running water, electric refrigeration, bottle gas stoves, oil burning heaters, coil spring and innerspring mattresses. For further information, rates, literature, write:

ERNEST MEINEL

Northwood Lodge

PHONE 87

MANITOWISH WATERS, WIS.

Sinning's
COTTAGES



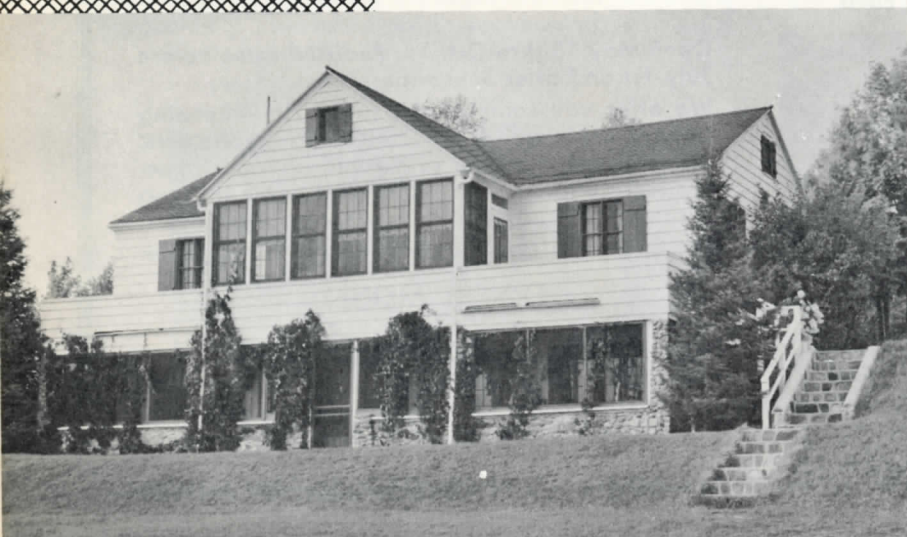
Completely Furnished **MODERN HOUSEKEEPING** *Cottages*

BATH WITH HOT AND COLD RUNNING WATER — ELECTRIC LIGHTS — OIL HEAT — GAS RANGES
TWIN BEDS WITH INNERSPRING MATTRESSES

Located on the south end of beautiful Island Lake, at the head of the famous Manitowish Waters chain of 14 lakes

For further information write Mrs. Roy Sinning, Manitowish Waters, Wisconsin
Phone: Manitowish Waters 67

BLACK FOREST *Lodge*



WINCHESTER
WISCONSIN
Vilas County

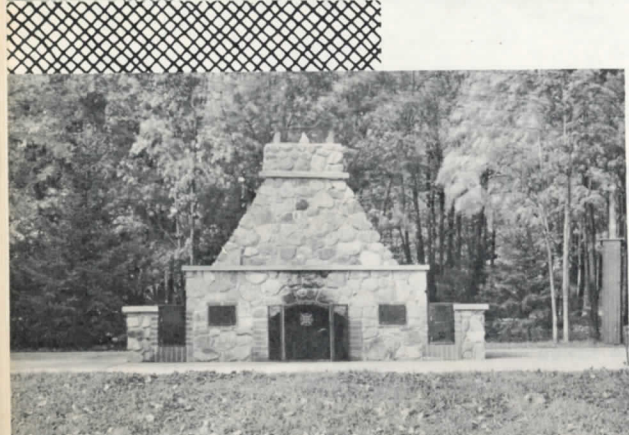


On South Turtle Lake
7 miles up County "W" from U.S. 51
at Manitowish Waters
Telephone: Manitowish 9145



Catering not only to the ardent fisherman or hunter but also, and especially, to the vacation pleasure of the entire family.

Thoughtful consideration has been given to the comfort and enjoyment of all, including those who seek primarily rest and relaxation from the tension of city life.



6 Beautiful

HOUSEKEEPING COTTAGES

STRICTLY MODERN

A planned summer colony of deluxe summer homes in a delightful setting of primitive forest and park-like grounds. Charmingly situated on a point on the north shore, in 250 acres of Maple and Evergreens with a mile of lake frontage, it captures all prevailing summer breezes and enjoys a safe, sandy beach. One mile from stores, church and post-office.

Cottages are clean, comfortable, equipped with all modern conveniences and spaced far apart to assure privacy. Electric ranges and refrigerators, complete bathrooms and kitchens with hot and cold running water.

From here you can fish any lake in the Turtle or Manitowish Chain area, famous for Muskies, Walleyes, Bass, Northerns and panfish. Best deer hunting in Wisconsin. Also bathing, boating, hiking, riding, shuffleboard, table tennis, horse shoes, fish fries, wienie roasts, dancing and golf. Best 18-hole course in Northern Wisconsin.

Weekly rates — Per cottage — July and August

- 1 small — 3 rooms and bath at ___ \$50.00—sleeps 2- 4
- 2 large — 5 rooms and bath at ___ 75.00—sleeps 4- 6
- 2 larger — 5 rooms and bath at ___ 85.00—sleeps 4- 7
- 1 largest — 7 rooms and bath at ___ 100.00—sleeps 8-10

Special rates for May-June and September-October.

For reservations or further information address

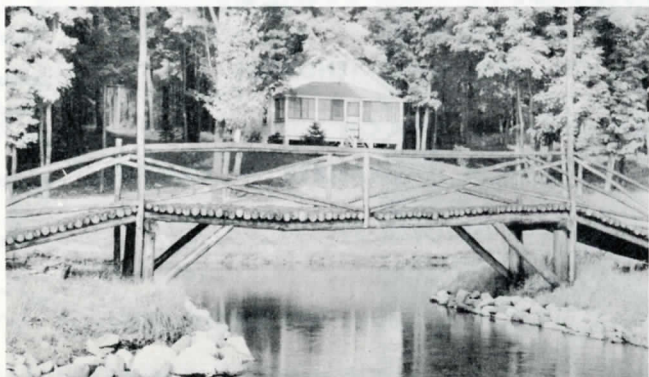
MR. & MRS. CHARLES ERIC WURM

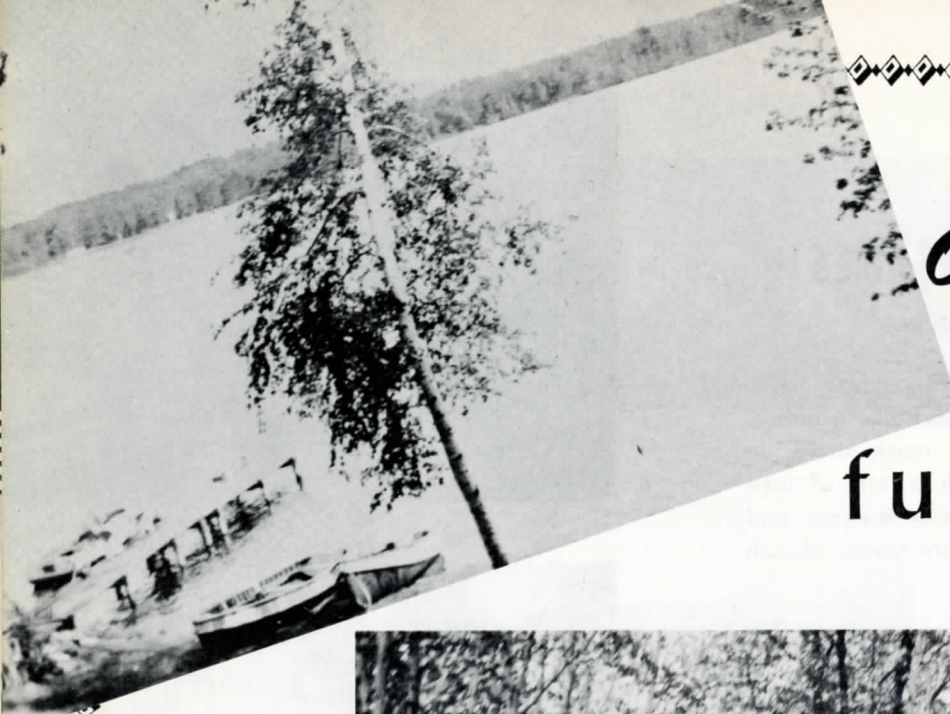
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You
fun on your Vacation*

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SHORES
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SWIMMING
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FISHING
GAMES
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MOVIES
PICNICS
OR
GOLF and
RIDING
NEARBY



A Beautiful Location

... on Wild Rice Lake

DeLuxe Modern Cottages

Two to Six Persons

ELECTRIC REFRIGERATION — OIL HEAT — SHOWERS

UNSURPASSED BEACH

SPORT FISHING — MUSKY — BASS — WALLEYE — CRAPPIE

OPEN MAY 10 — OCTOBER 31

WRITE:

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Star Route, WOODRUFF, WIS.



KOLLER'S

Cottage

ON SPIDER LAKE

Modern housekeeping cottage with tub and shower bath, two bedrooms, modern kitchen, glassed-in porch. Fireplace.

Completely equipped for your comfort.

Will rent by the season.

For further information write

FRANK KOLLER

Manitowish Waters

Wisconsin

Information

... Service ...

THE SERVICES of this organization are free to the Vacationist . . . Neither do our Resorts pay any commissions for any benefits derived.

Write us direct. We will do our best to assist you in selecting the accommodations you may desire at the rates you may quote.

When in our beautiful area say Hello at our Official Information Bureau on U.S. Highway 51 in Manitowish Waters.

Our purpose is to serve the Vacationist. In so doing we also serve our Community.

MANITOWISH WATERS

CHAMBER OF COMMERCE

Otto F. Burich, Publicity Director
PHONE 139

One mile off U.S. Highway 51 • ON THE MANITOWISH WATERS CHAIN OF LAKES

MODERN HOUSEKEEPING
CABINS

Accommodating 2 to 6
Persons

ALL CABINS FURNISHED
AS PICTURED

COMPLETELY MODERN
BATHROOMS

7 PICTURE WINDOWS
IN EACH CABIN

40 ACRES OF WOODLAND
1500 FT. OF SHORELINE

GOOD FISHING

FINE SAND BEACH

Special rates during May
and June and after
Labor Day

TELEPHONE 88

BIRCH BAY CABINS

FOR FURTHER INFORMATION WRITE
Ernie and Judy Michaelis — Manitowish Waters, Wisconsin



Please mention the Chamber of Commerce booklet
when writing to any resort or advertiser



ALDER LAKE RESORT

offers you

"A PLACE TO BRING THE WHOLE FAMILY"

Alder Lake Resort is located in virgin forest, on beautiful Alder Lake, offering fine Muskie, Bass and Pike fishing, as well as pan fish.

Cottages are completely furnished for housekeeping, with screened porches, bottled gas stoves, refrigeration. Electric lights. Water pump and sink.

ALL COTTAGES FACE THE
LAKE

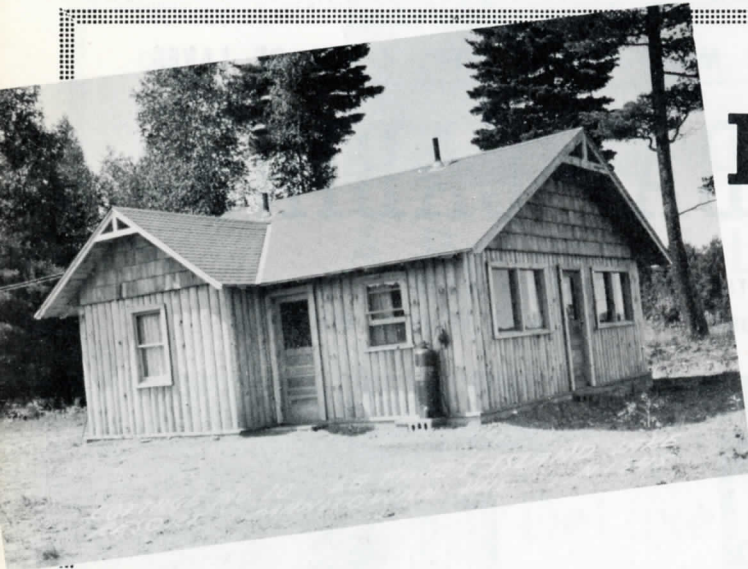
WONDERFUL SAND
BEACH

Safe for Children

For further information
write:

R. A. BETZER
Alder Lake Resort

P. O. Manitowish Waters
Wisconsin



La FAVE'S

... on ...

ISLAND LAKE

Since 1888



TEN MODERN COTTAGES

All Summer Sports

For free booklet write: **JOHN La FAVE**

Phone — Manitowish Waters 61

Manitowish Waters, Wisconsin

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FUN — LAUGHS — COMEDY galore when you see the girls in action. And all the "Girls" are "HIMS." All the girls in the picture above are prominent business men in Manitowish Waters who too enjoy a bit of "horse play" and give out with enjoyable entertainment.

These men and others have performed on several occasions. This picture was taken during their performance when "Miss Wisconsin" for 1950 was a guest of the Chamber of Commerce in Manitowish Waters the first week in June, 1950. These men are to be congratulated on their performance. Similar "shows" may be repeated during the summer of '51.



MUSIC MAKERS — The Manitowish Waters Kitchen Band, made up of ladies in Manitowish Waters, directed by Mrs. T. S. Daniels. The ladies of this group are not musicians yet produce pleasant music and entertainment on their instruments, home-made of kitchen utensils that are bazzookafied and produce fine rhythmic music. This organization has entertained throughout Northern Wisconsin and Michigan.

Specialty numbers bring numerous encores. Their "Mammy Program" and "German Band" numbers are outstanding. The Manitowish Waters Chamber of Commerce is proud to congratulate this organization, and visitors to Manitowish Waters should be sure to hear and see the Kitchen Band during the summer of 1951.



Fishing...

WE DO HAVE SOME FINE FISHING on our chain of 14 beautiful lakes. WE DO NOT ADVERTISE THAT OUR FISH ARE THE LARGEST IN THE WORLD OR THAT THEY WILL JUMP RIGHT INTO YOUR BOAT. We do think, though, that we have some "dandies" in our waters.

All you have to do, is catch them. We do recommend, however, that fishing is best in the early or late season.

FISH FACTS

	MUSKIE		PIKE		BASS	
	lbs.	oz.	lbs.	oz.	lbs.	oz.
1940	41	10½	10	11½	5	¼
1941	33	3	9	8	7	1¼
1942	36	10½	9	12¼	5	7½
1943	32	14	13		5	14½
1950	34	4½	9	12½	4	8

These figures are made as the result of a compilation made from entries in fishing contests that have been conducted by the Manitowish Waters Chamber of Commerce.

On another page of this book, more information will be found concerning fishing contest entries and winners. We respectfully refer to page 46.

You'll find that Friendly Atmosphere in Wonderful Wisconsin

at **THE WIN-MAR**

An ideal location for a Perfect Vacation . . . Fun — FISH
Congeniality — Relaxation — and Convenience

MODERN HOUSEKEEPING COTTAGES

Completely Furnished

Hot and cold running water — showers — laundry room —
innerspring mattresses — electric refrigeration. Gas stoves.
Clean, comfortable and homelike. Located right at the lake.
Safe sandy beach. Playground equipment.

For more than 27 years THE WIN-MAR has served
Vacationing Public

Service With a Smile



Located at Rest and Vance Lakes on the Manitowish
Waters chain of 14 lakes known for musky, pike and
bass fishing. THE WIN-MAR will not only fit in with
your vacation plans — but also your purse. Stores —
bait — meals — all within walking distance.

Write of phone

T H E W I N - M A R

Phone 28 Vilas County — Manitowish Waters, Wis.



GOOD TROUT, MUSKIE, PIKE and BASS FISHING

T H E ...OASIS

John Brikowski, Jr., Proprietor
P.O. MANITOWISH, WISCONSIN

**AT THE JUNCTION OF COUNTY TRUNKS
"W" and "K"**

Dustless, hard-surfaced highways from Chicago
right to our door. Chicago & Northwestern Line
to Manitowish. We meet trains upon notification.

RUNNING WATER — ELECTRIC LIGHTS

INNERSPRING MATTRESSES

ROOMY GLASSED-IN PORCHES

DRY GAS FOR COOKING

GOOD BOATS

LIVE BAITS — FISHING GUIDES AVAILABLE

Phone Manitowish Waters 9077

5-foot, 6-inch sturgeon, weighing 65 pounds caught in the Manitowish River

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Warnier's RESORT

STRICTLY MODERN ACCOMMODATIONS . . all with

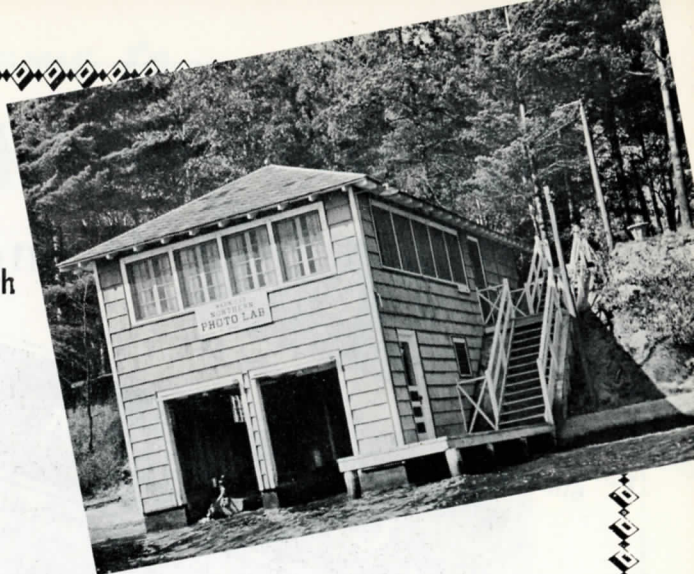
FULLY EQUIPPED KITCHENS

HOT and COLD RUNNING WATER

ELECTRIC LIGHTS and REFRIGERATORS

ELECTRIC or GAS STOVES

COMPLETE INDIVIDUAL BATHROOMS



ALL BEDS WITH INNERSPRING MATTRESSES

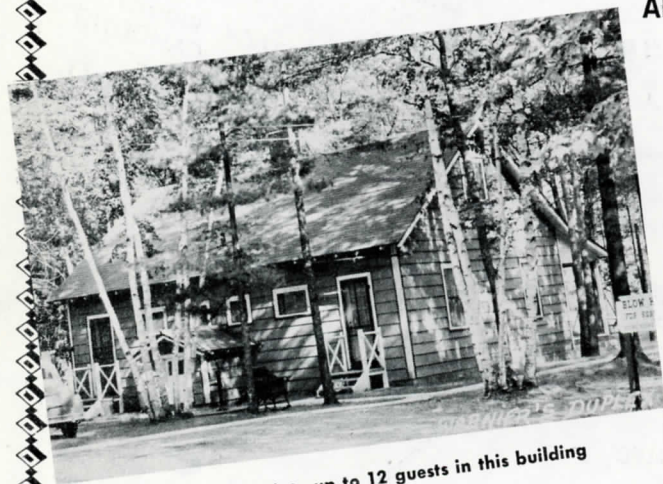
★ ★

Two additional new cottages added, all facing MANITOWISH LAKE, which is one of the famous chain of 14 lakes, all accessible by boat from our docks.

★ ★

FINE .. SAFE .. and SANDY BEACH

The Best Boats obtainable go with each cottage
Outboard Motors Available



Able to accommodate up to 12 guests in this building

GOLF — TENNIS — HORSEBACK RIDING — SHUFFLEBOARD — HORSESHOE COURTS AVAILABLE OR NEAR BY. AS AN ADDED ATTRACTION, WE FEED THE DEER IN OUR YARD

ONLY 1½ MILES SOUTHEAST FROM MANITOWISH WATERS AIRPORT

This is also the home of the
NORTHERN PHOTO - LAB.

where

FILMS — CAMERAS
FLASH and FLOOD BULBS
LIGHT METERS — TRIPODS
ETC., ARE AVAILABLE

•
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For further information write



Julien A. Warnier

Phone 131 — P.O. Manitowish Waters, Wis.

Irene E. Warnier

14

BEAUTIFUL LAKES IN A NAVIGABLE CHAIN

Home of The Tiger Muskie!

SCENERY

FORESTS and LAKES — LAND and SKY —
BIRDS and WILD ANIMALS

CLIMATE

PINE-SCENTED AIR, CONDITIONED BY MOTHER NATURE
1609 FEET OF ALTITUDE — COOL NIGHTS FOR
COMPLETE RELAXATION and REST — SUNNY, WARM DAYS.
HAYFEVERITES ENJOY THIS CLIMATE. SO WILL YOU.

ENJOY OUR HOSPITALITY

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HOTEL — LODGE — COTTAGE or CAMP . . .
CABINS, LODGES — MODERN HOUSEKEEPING COTTAGES OR
AMERICAN PLAN HOTELS and LODGES, large or small, NESTLED
IN THE PINES OR ON THE LAKESHORE ARE ALL
WELL-KEPT TO SERVE YOU WELL. YOU CAN FIND THE PLACE
THAT EXACTLY SUITS YOUR BUDGET.

FISHING

EARLY and
LATE SEASON MUSKY
FISHING AT ITS BEST. ALSO
WALLEYE — BASS — PAN FISH
EXCELLENT IN ALL OUR LAKES.

ALL THIS and MORE —
FOR YOU IN THIS
WONDERFUL WISCONSIN VACATIONLAND OF —

MANITOWISH WATERS

FOR YOUR VACATION PLEASURES CONTACT ANY RESORT IN THIS BOOK — or —

Phone 139.

THE CHAMBER OF COMMERCE, MANITOWISH WATERS, WISCONSIN

OUTDOOR SPORTS

GOLF
TENNIS
HIKING — HORSEBACK RIDING —
BOATING — SWIMMING — CANOEING
SHUFFLEBOARD — HORSESHOE —
CROQUET.

Nature

SEE OUR WILD LIFE

GIANT PINES —
STURDY OAKS — BEAUTIFUL
WHITE BIRCHES. DEER APLENTY —
BLACK BEAR — SMALL GAME —
WATER FOWL.

HUNTING

ARCHERY SEASON IS UNEXCELLED
FOR BEAUTY AND GAME. GOOSE
SHOOTING OUTSTANDING. WE ARE
IDEALLY LOCATED TO ENJOY THE REGULAR
DEER SEASON.

In the beautiful
**WISCONSIN
NORTHWOODS**

Come to
**MANITOWISH
WATERS**



150 MILES OF WOODED SHORELINE ★ 6500 ACRES OF
WATER ★ MUSKIE — WALLEYE — BASS FISHING ★ BOATING
BATHING ★ GOLF — TENNIS — ALL OUTDOOR SPORTS ★
RELIEF FOR HAY FEVER, TOO!

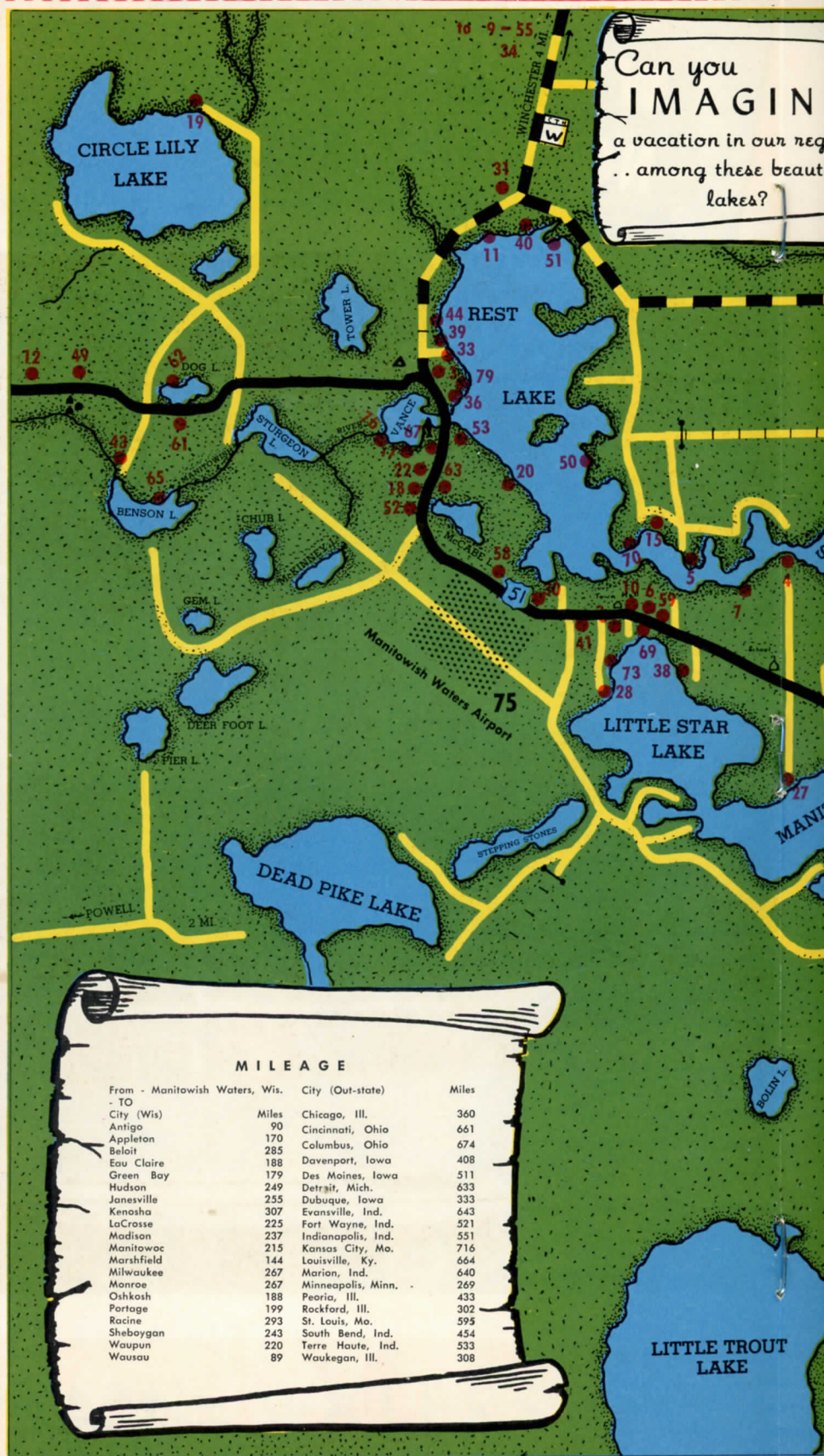
WRITE TO ANY RESORT LISTED IN THIS BOOKLET

KEY TO THE ACCOMMODATION SYMBOLS

★	
APH	American Plan Hotel
APR	American Plan Resort
MHC	Modern Housekeeping Cottages
HC	Housekeeping Cottages
ONC	Overnight Cottages
GC	Guest Cottages
GR	Guest Rooms
R	Restaurant
FM	Food Market
CS	Camp Sites
B	Bar

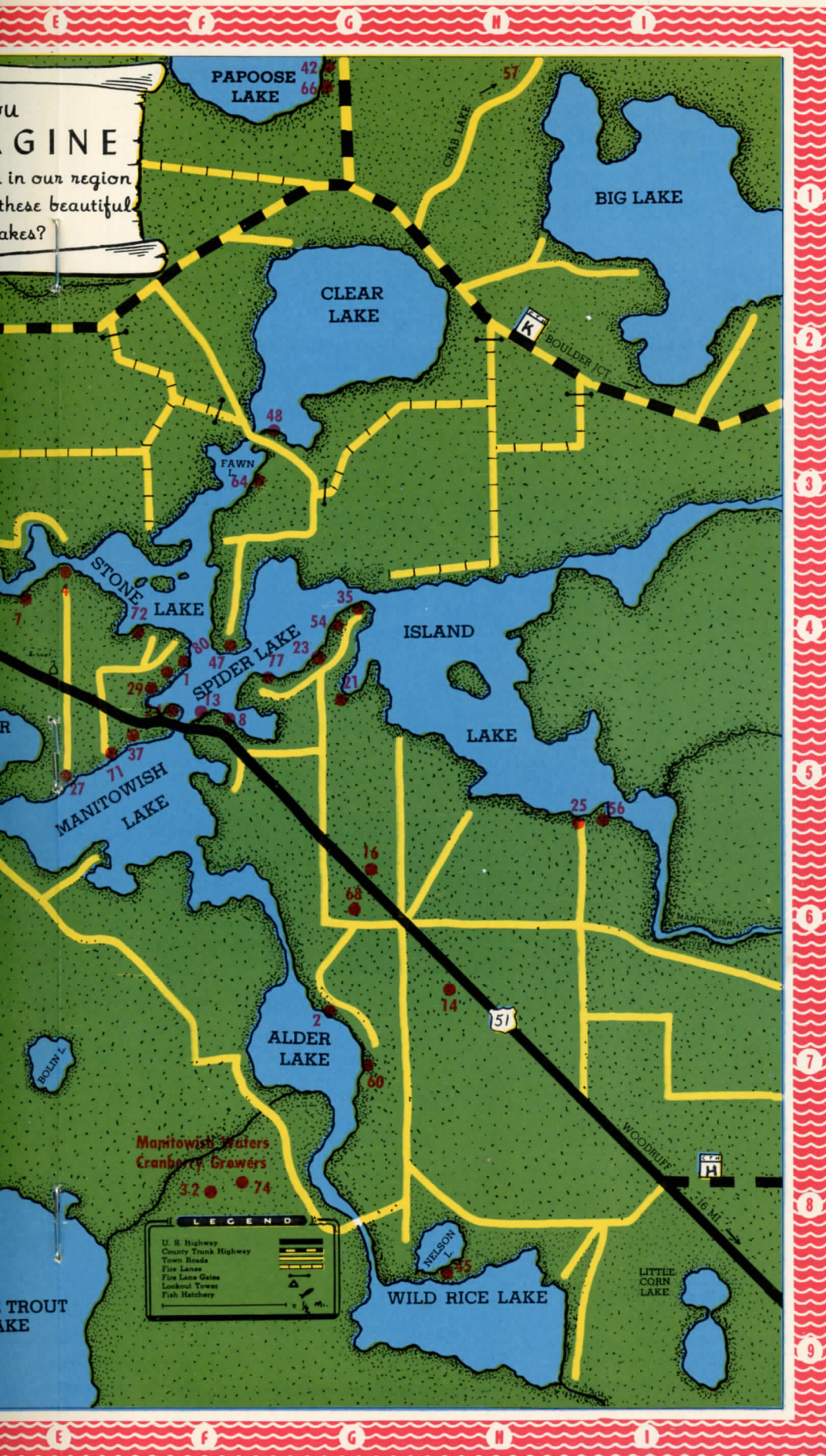
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WATERS CHAIN of 14 Lakes

Come Once... And You



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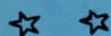
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MUSKIE WATERS**

And You'll Come Often!

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33 THE MEINEL'S 2-C DeLuxe Summer Homes Clara and Walter Meinel	51 REST LAKE LODGES 2-D O. S. Ratliff MHC	67 WIN-MAR, THE 3-B Young and Zimmerman MHC-B
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76 MEHL'S 30-30 LODGE 3-C Mrs. Val. Mehl APR	53 ROD 'N REEL 3-C H. Larsen & B. Roemer Custom Built Rods and Tackle	63 YANKEE YARN HOUSE 3-C Mrs. T. S. Daniels Post Office Building
79 Manitowish Waters Laundry 3-C Adolph & Viola Mussatti	80 RUSBOLT, MRS. ANNA 4-F On Spider Lake MHC	 <p>KEY TO THE ACCOMMODATION SYMBOLS</p> <p>★</p> <p>APH ----- American Plan Hotel APR ----- American Plan Resort MHC ----- Modern Housekeeping Cottages HC ----- Housekeeping Cottages ONC ----- Overnight Cottages GC ----- Guest Cottages GR ----- Guest Rooms R ----- Restaurant FM ----- Food Market CS ----- Camp Sites B ----- Bar</p> <p>★</p> <p>This is an introduction to our beautiful vacation area where fishing is good, weather ideal, and accommodations are suitable to everyone. If more information is desired, write for free 68 page book of Manitowish Waters "Vacation Days Are Happy Days". A post card will do—to Manitowish Waters Chamber of Commerce, Manitowish Waters, Wisconsin.</p> <p>OTTO F. BURICH Publicity Director</p> <p>IT'S MANITOWISH WATERS THIS SUMMER!</p> <p>PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER ★ ★</p>
35 Northern Highland Lodge 4-G Sam Hay MHC	54 Ruth's Manitowish Lodge 4-G O. E. Ruth APR-GR-MHC	
36 Northern Lights Resort 3-C Albert Zigray APH-GC-B	55 Scholl's Lenelle Lodge -C Leonard Scholl MHC	
37 NORTHERN PHOTO LAB. 5-F Julien A. and Irene Warnier	56 SINNING'S COTTAGES 5-1 Mrs. Roy Sinning MHC	
38 NORTHWOODS LODGE 4-D Ernest Meinel MHC	69 STAR BEACH COTTAGES 4-D Roy J. Jorgensen MHC	
39 OAK GROVE COTTAGES 2-C Mrs. Gus. Heidmann MHC	58 STRUM'S CHATEAU 4-C Walter Strum MHC-ONC-B	
40 OASIS, THE 1-C John Brikowski HC-B	70 SYKES' COTTAGES 3-D Homer Sykes MHC	
41 PANTRY, THE 4-D Gertrude and Edwin Pangburn Soda Fountain - Delicatessen	71 SYLVAN LODGE 5-F Paul W. Lange HC	
42 PAPOOSE LODGE 1-G Wm. Berry MHC	59 TACKLE BOX, THE 4-D Lloyd Kimmel Fishing Tackle, Souvenirs, Live Bait	
43 PATTERSON'S RESORT 3-A J. W. Patterson MHC-HC-GR	61 Tichy's Knotty Pine Resort 3-A Frank Tichy MHC-R	



The number indicates the location on the lake map on the preceeding page



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catch fish. Then a short outboard motor trip to a
picturesque spot on the shore of one of our beautiful
lakes. M-mm-m, that smell of smoke from an open
fire, blended with the appetizing odor of frying
bacon, freshly caught fish, eggs, etc., and a delicious
pot of fresh coffee. This is outdoor lunching as only
these guides can prepare.

Listed are a few of our licensed guides. You may contact these men directly — or contact the TACKLE BOX
and we will be pleased to assist you in planning that day OUT which we know you will enjoy and never
forget. GUIDES: George Bazso, "Bull" Kahn — Chas. "Chuck" Johnson — Fritz Henning — Henry Larsen —
Izzy Coty — Bill Thompson — Walter Meinel — Jens Larsen — Jake Nelson — Lee Doriot — "Dick" Sleight —
Gordon Andrews — John Everson — Chief Dakota — Benja Roemer — "Billy" Mehl — Leo Peters.



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Manitowish Waters, Wisconsin

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 ● ASSOCIATE MEMBERS who have become  
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MEL HEINRITZ, Manitowish Lake

ALGOT J. BOWMAN, Spider Lake

DR. OLIVER W. PFEIFFER, Spider Lake

DAVID L. CELLA, Rest Lake

C. E. WEBB, Rest Lake

THE SMITH FAMILY - Olivida, Manitowish Lake

Residents and summer home owners in the Manitowish Waters area are eligible and cordially invited to associate membership in this organization. The Manitowish Waters Chamber of Commerce is a civic promotional organization, and membership therein indicates your pride and interest in your community. If more information is desired, contact the Manitowish Waters Chamber of Commerce, Otto F. Burich, Sec.

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# MANITOWISH WATERS AIRPORT

MANITOWISH WATERS, WIS. — PHONE 9026

**LOCATION:** LONG. 46° 07' 30". LAT. 89° 32' 30".

On Highway 51

o o

Field elevation 1609 feet M.L.S. Shown on the lower left hand corner of the Lake Superior Sectional Chart.

o o

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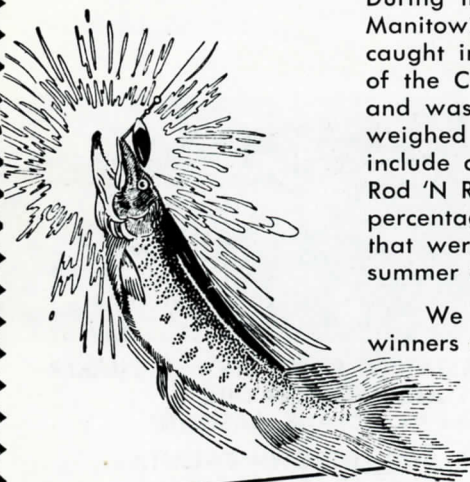
**O. S. RATLIFF, Manitowish Waters, Wisconsin  
Phone 163. P.O. Manitowish, Wisconsin**



A NORTHERN WISCONSIN INSTALLATION



# To Our 1951 Fishermen and Women . . .



During the 1950 season a request was sent out to have all fish caught in Manitowish Waters registered for the purpose of ascertaining the largest fish caught in the area. This project was conducted through the combined efforts of the Chamber of Commerce and the Manitowish Waters Sportsman's Club, and was highly successful inasmuch as there were 599.7 pounds of muskies weighed in, 151.2 pounds of walleyes, and 53.8 pounds of bass. These weights include only fish that were officially weighed-in at our stations, namely, The Rod 'N Reel, and the Lakeland Sporting Goods. This of course is only a small percentage of fish taken. What about the BIG ones that got away, and those that were seen and you couldn't hook. Gosh — what stories evolve during a summer of fishing. They're HERE in the MANITOWISH WATERS.

We respectfully present the following catches, awards given, donors, and winners of fine prizes for their catches.

## MUSKY

**FIRST** — 34 lbs. 4½ oz. 47½ in. long. Custom built musky rod donated by The Rod 'N Reel. Winner Mrs. Ed. Kolhauser, Chicago, Ill. **SECOND** — 31 lbs. 48 in. long. Stainless steel musky rod donated by The Hanson Hardware. Winner, Dr. F. L. Heinemeyer, Rockford, Ill. **THIRD** — 29 lbs., 13½ oz. 49½ in. long. Shakespeare President reel donated by The Northern Lights Resort. Winner, Mr. J. C. Benitte, Chicago, Ill.

## WALLEYED PIKE

**FIRST** — 9 lbs., 12½ oz. 30½ in. long. Pflueger Supreme reel donated by The Tackle Box. Winner, Mr. Larry Lawrence, Cedar Rapids, Iowa. **SECOND** — 9 lbs., 9½ oz. 31¼ in. long. Heddon Pal glass rod donated by Koerner's Spider Lake Resort. Winner, Delores Wirtz, Chicago, Ill. **THIRD** — 9 lbs., 9 oz. 29½ in. long. Tackle box donated by The Win-Mar Resort. Winner, Mr. Fred Cassiday Gary, Indiana.

## SMALL MOUTH BASS

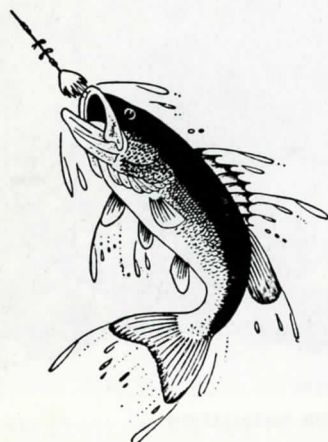
**FIRST** — 4½ lbs. 19½ in. long. Cox reel donated by Chamber of Commerce and Sportsman Club. Winner, Mr. G. A. Isham, Springfield, Ill. **SECOND** — 4 lbs. 7½ oz. 22 in. long. Richardson steel casting rod donated by C. of C. and Sportsman's Club. Winner, Mr. Arthur Rahllins, Chicago, Ill. **THIRD** — 4 lbs., 6 oz. 20 in. long. Set of 7 Bass baits donated by C of C and Sportsman's Club. Winner, Mr. Wm. J. Karle, Burlington, Iowa.

## LARGE MOUTH BASS (one entry only)

**FIRST** — 3 lbs., 15¼ oz. 19¼ in. long. Langely Streamlite reel donated by Lakeland Sporting Goods. Winner, Mr. I. A. Mundy, Evansville, Ill.

## CRAPPIE

**FIRST** — 1 lb., 9½ oz. 14 in. long. Langely reel donated by Rest Lake Lodges, O. S. Ratliff. Winner, Mr. R. E. Bartley, Ashland, Ohio. **SECOND** — 1 lb., 4¼ oz. Fish Hit Pole and rod donated by Art Elz Standard Filling Station. Winner, Mr. Frank Lewis, Minooka, Ill. **THIRD** — 1 lb., 4 oz. 12½ in. long. Ass't of Crappie tackle donated by C of C and Sportsman's Club. Winner, Mrs. Marguerite Hunter, Indianapolis, Indiana.



The Chamber of Commerce and the Sportsman's Club wish to thank all Registrants for their fine cooperation, and we also wish to congratulate them on their fine fish. Thanks, too, to the weighing-in stations for their fine job and spirit of cooperation.

During the 1951 season we again request that all fishermen and women register their catches with us. Our official weighing-in stations will be THE TACKLE BOX and HANSON'S HARDWARE STORE, both directly on U.S. Highway 51.

Plans for 1951 indicate that there will be more awards given in 1951 than in 1950. WE INVITE EVERYONE TO — COME AND GET 'EM!

Manitowish Waters Chamber of Commerce



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QUESTION: How is the fishing?

ANSWER: As good or better than any resort area in the Northwest.

QUESTION: Can we fish other lakes besides the one we stay at?

ANSWER: Yes — the Manitowish Waters is a chain of 14 connecting lakes.

QUESTION: What is there for a Teen-ager to do?

ANSWER: Swimming, canoeing, boating, sailing, horses, movies, coke bars, dancing, camping out, tennis and hundreds of other recreational activities.

QUESTION: How far to Lake Superior?

ANSWER: Forty miles. Deep-sea fishing trips for lake trout arranged locally.

QUESTION: Can guests visit other resorts?

ANSWER: Resort owners are proud and happy to show you around.

QUESTION: Are guides available for fishing?

ANSWER: Yes — but it is wise to reserve in advance of the day you plan to fish.

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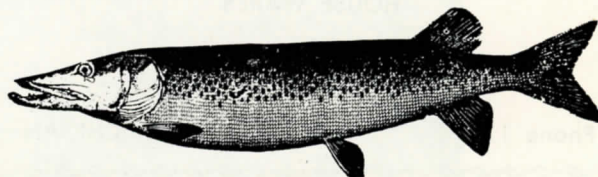
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SALES and SERVICE

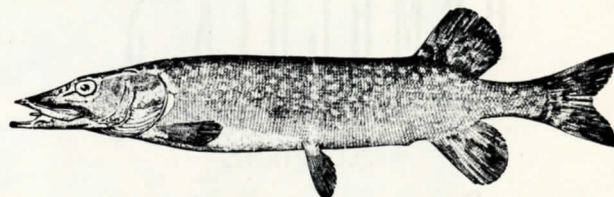
## Estimating the Age of Fish

The fisherman can estimate the age of the fish he catches with a fair degree of accuracy by the following age and length ratios which were studied and reported by Chauncey Juday and Clarence L. Schloemer in "Notes from the Limnological Laboratory of the Wisconsin Geological and Natural History Survey." A slight variation in the figures will sometimes be found due to warmer or colder climates.



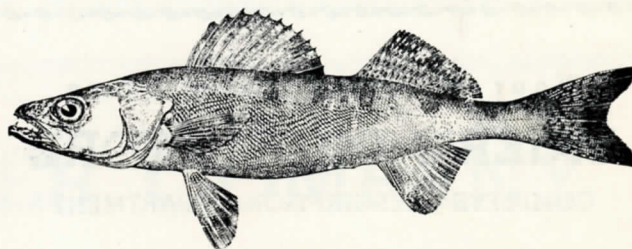
MUSKELLUNGE

| Yrs. | Av. Inches | Yrs. | Av. Inches | Yrs. | Av. Inches |
|------|------------|------|------------|------|------------|
| 5    | 31.2       | 8    | 35.9       | 12   | 43.8       |
| 6    | 31.9       | 9    | 38.6       | 15   | 50.1       |
| 7    | 35.1       | 10   | 40.7       | 20   | 52.2       |



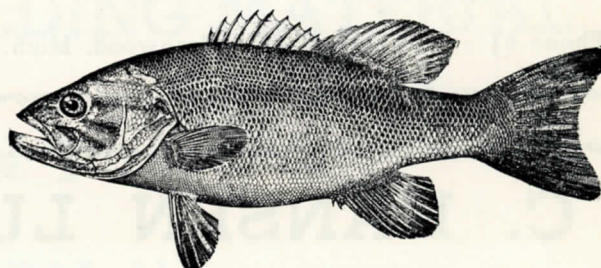
NORTHERN PIKE or PICKEREL

| Yrs. | Av. Inches | Yrs. | Av. Inches | Yrs. | Av. Inches |
|------|------------|------|------------|------|------------|
| 2    | 13.1       | 6    | 24.3       | 10   | 36.4       |
| 3    | 21.3       | 7    | 27.5       | 12   | 42.1       |
| 4    | 21.7       | 8    | 29.1       | 14   | 47.2       |
| 5    | 23.2       | 9    | 33.2       |      |            |



WALLEYE PIKE or PIKE PERCH

| Yrs. | Av. Inches | Yrs. | Av. Inches | Yrs. | Av. Inches |
|------|------------|------|------------|------|------------|
| 3    | 14.3       | 7    | 19.9       | 12   | 25.2       |
| 4    | 15.0       | 8    | 21.2       | 15   | 28.2       |
| 5    | 16.9       | 9    | 22.8       | 17   | 37.3       |
| 6    | 18.4       | 10   | 22.9       |      |            |



LARGE MOUTH BLACK BASS

| Yrs. | Av. Inches | Yrs. | Av. Inches | Yrs. | Av. Inches |
|------|------------|------|------------|------|------------|
| 3    | 11.3       | 7    | 15.2       | 13   | 20.5       |
| 4    | 12.3       | 8    | 15.2       | 16   | 20.8       |
| 5    | 14.3       | 9    | 16.7       |      |            |
| 6    | 14.7       | 10   | 18.1       |      |            |

SMALL MOUTH BLACK BASS

| Yrs. | Av. Inches | Yrs. | Av. Inches | Yrs. | Av. Inches |
|------|------------|------|------------|------|------------|
| 3    | 7.2        | 7    | 15.4       | 13   | 19.5       |
| 4    | 11.3       | 8    | 16.1       | 15   | 21.0       |
| 5    | 12.5       | 9    | 18.2       |      |            |
| 6    | 13.8       | 10   | 18.7       |      |            |



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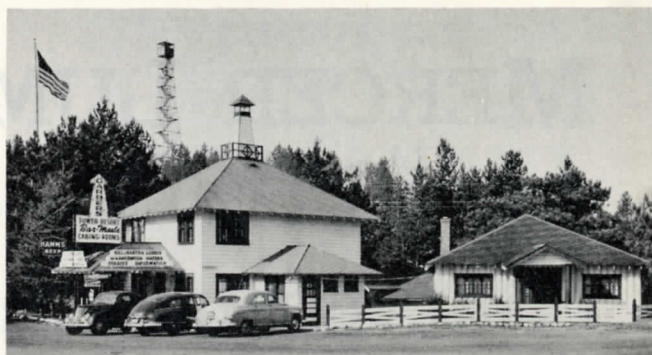
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**Lake Superior  
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MANITOWISH WATERS  
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ANSWER: Yes — two stables are available with competent attendants.

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ANSWER: Only twelve miles to the finest 18-hole course in the north.

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Through the cooperation of the Milwaukee Junior Chamber of Commerce and the Manitowish Waters Chamber of Commerce, these beautiful representatives of Wisconsin were guests of the Manitowish Waters Chamber of Commerce in Manitowish Waters, Wisconsin for a week in early June 1950. The young ladies were guests of the NORTHERN LIGHTS resort during their stay in Manitowish Waters. The above picture was taken just preceding their reception banquet at VOSS' BIRCHWOOD LODGE in Manitowish Waters. Other outstanding resorts that entertained these "Beauties" during their vacation in Manitowish Waters are — Ruth's Manitowish Lodge, Koerner's Spider Lake Resort, Waukegan Lodge, Sky Lodge, Circle Lily Lodge, and Ted Benson's Resort.





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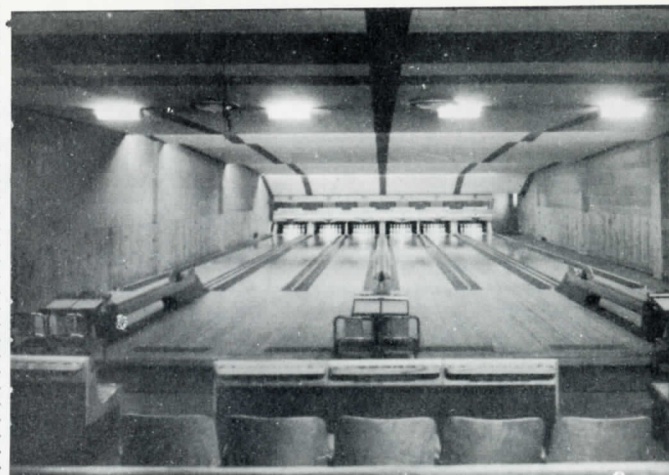


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## T H A N K S..

We want to thank the various Advertisers in this book for their kind cooperation and assistance in making this book possible.

We wish also to express our sincere thanks to all our Members and Friends who so ably assisted and cooperated in matters wherein the Chamber of Commerce was concerned.

We also wish to acknowledge with thanks all photographs designated with a star as being given to us by the WISCONSIN CONSERVATION COMMISSION, Madison, Wisconsin.

**Manitowish Waters Chamber of Commerce,  
Otto F. Burich, Publicity Director**

## THE FOLLOWING IS A DIRECTORY OF RESORTS AND BUSINESS PLACES IN MANITOWISH WATERS, WISCONSIN. YOUR PATRONAGE IS RESPECTFULLY INVITED.

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| Bambi Cottages, Clarence Spiegel -----                 | HC             | Lakewood Lodge, Harland Jones -----                     | MHC-APR    | Quinn's Tourist Home, Joe Quinn -----               | GR           |
| Bart, Wm., Refrigerator sales & service -----          |                | Lakeland Sporting Goods, Edmund Kmentt -----            |            | Quo-Vadis, Thad. Grutza -----                       | MHC          |
| Belter's Island Resort -----                           | HC-B           | Sporting goods                                          |            |                                                     |              |
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| Cain's Resort, Marty Cain -----                        | B              | Little Star Garage, Thomas Crawford -----               |            | Sporting Goods                                      |              |
| Campbell's Lodge, Phillip Campbell -----               | APR-R          | Lock Horn Lodge, Mrs. Siewert -----                     | HC         | Roe, Irwin, General contracting -----               |              |
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|                                                        | ONC-FM         | Manitowish Lodge, O. E. Ruth -----                      | APR        | Seppala's Cottages, Arvid Seppala -----             | HC           |
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